# TGMalpha

Analyst Meeting

4 August 2022

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## **Rationales of transformation**

2 **TQMalpha, more than TQM Corporation** 



**Roadmap & milestone** 

## TGMalpha

## The ground is ready

The place is here

The time is now

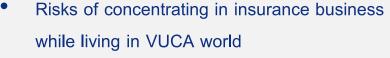
The opportunity is limitless

The future is TQMalpha

## Why do we need to transform?

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## Risk





## **Unlock potential**

To generate higher growth and seek for new opportunities by expanding to other businesses with TQM's vast customer base **f** 

## Technology

• Emerging technologies give opportunities for transformation



### **Customer Behaviors**

• Total solution is a key to create value for customers nowadays





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**Roadmap & milestone** 



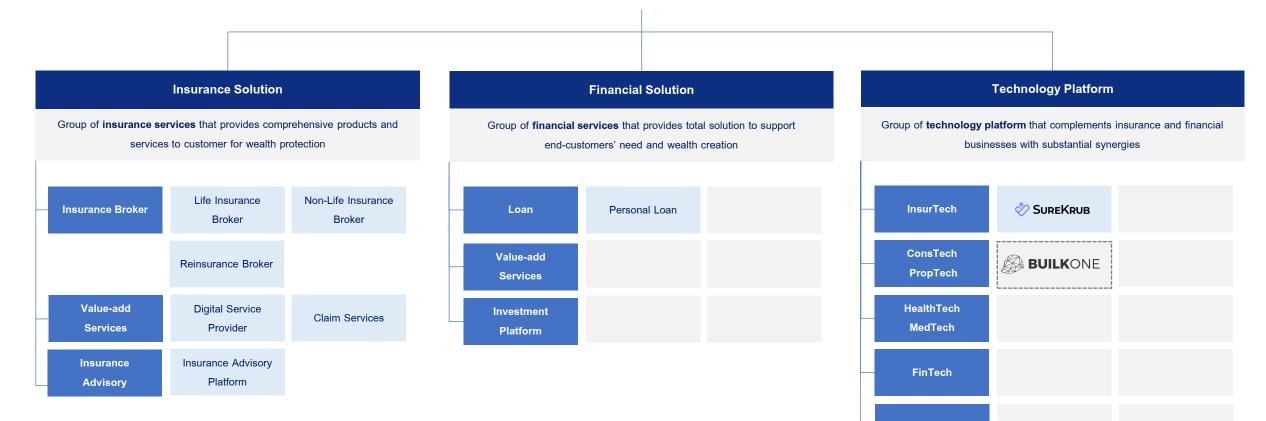


Mission

## To remove life uncertainties with insurance and finance

## **TQM**alpha

#### **TQM**alpha



MotorTech

TravelTech

## Insurance Solution $\underbrace{\mathsf{TQM}}_{\mathsf{Free} \mathsf{Life}} \qquad \underbrace{\mathsf{TQM}}_{\mathsf{Free} \mathsf{Life}} \qquad \underbrace{\mathsf{Vie}}_{\mathsf{Free} \mathsf{Life}} \qquad \underbrace{\mathsf{Vie}}_{\mathsf{Free} \mathsf{Extra}} \qquad \underbrace{\mathsf{Vie}}_{\mathsf{Free} \mathsf{Ker}} \qquad \underbrace{\mathsf{Vie}}_{\mathsf{Ker}} \qquad \underbrace{\mathsf{V$

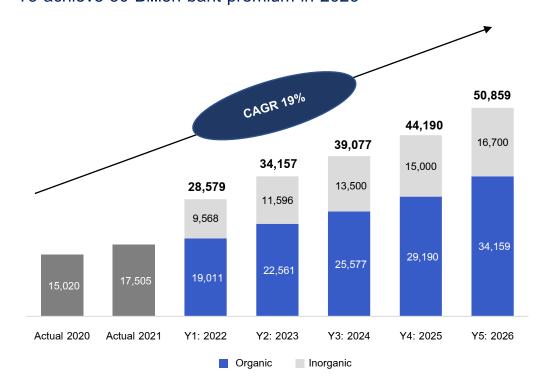
Target

## **Strategies**

- Grow faster than the market to gain market share
- Generate demand, especially in non-motor products
- Leverage large customer base (> 3.5 million) and data analytics

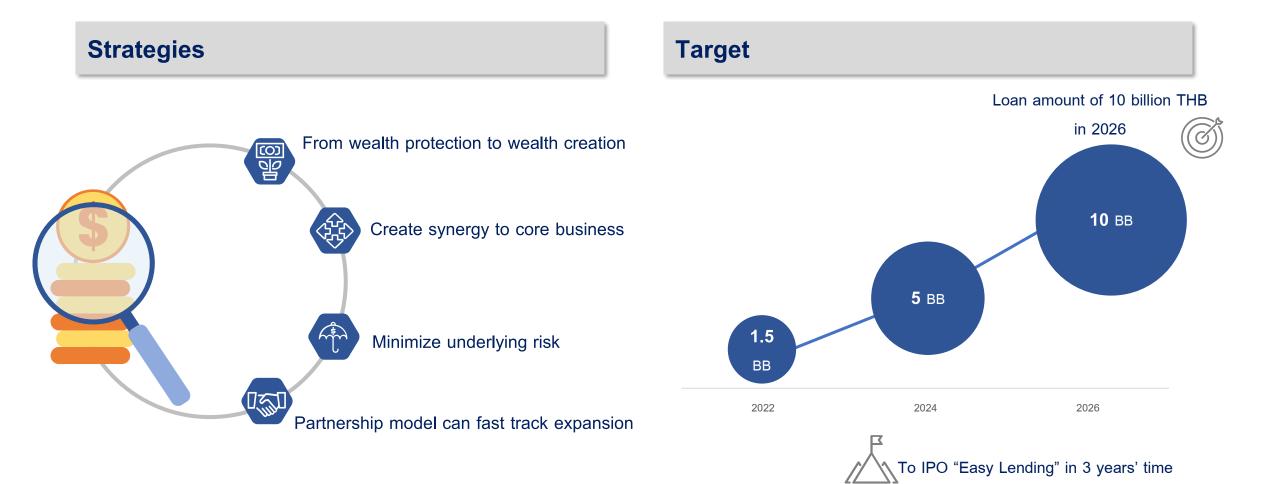


To achieve 50 Billion baht premium in 2026



## **Financial Solution**



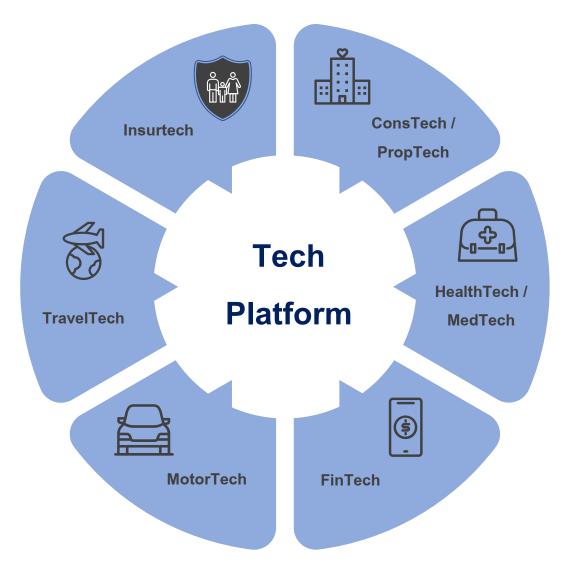


### Technology Platform Solution



#### **Strategies**

- Build or invest in technology platform that complements and creates synergies with insurance and/or financial solution businesses
- Long-term, not venture capital investment
- No cash burning, must be a profitable business
- Target two M&A per annum; currently more than 10 targets in the pipeline



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## **Builk One Group Transaction**





Builk One Group provides services and development of advanced business management software, as well as e-commerce service for construction, property and other non-construction industry.



- On 3 August 2022, TQM's BoD approved the entering into the sales and purchase agreement to acquire Builk One Group's shares
- TQM to acquire 40% shares, totaling 247.09 million THB
- Objectives:

To expand insurance and financial businesses by leveraging platform and customer base of Builk One Group

To develop technology by leveraging Builk One Group's expertise

• The transaction is expected to be completed within the third quarter of 2022.

Ма	jor shareholders of Builk One Group after the Share Acquisition transaction	Number of shares	Percentage
1	TQM Corporation Public Company Limited	486,907	40.00%
2	Longkong Asset Company Limited	365,316	30.01%
3	SCG Distribution Company Limited	226,165	18.58%
4	Other shareholders of Builk One Group	138,864	11.41%
Total		1,217,252	100.00%



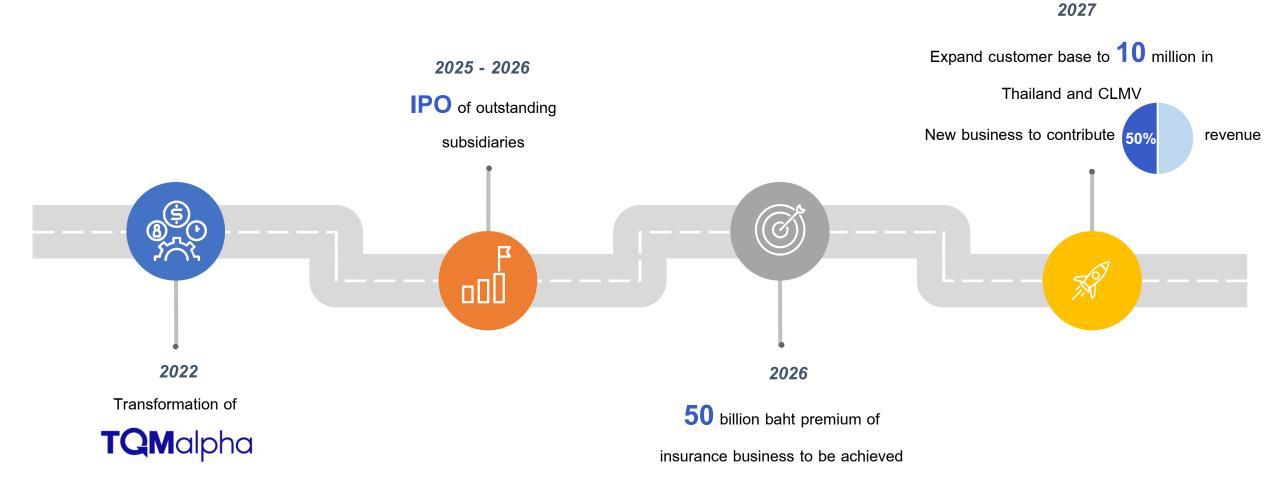
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Roadmap & milestone

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#### August 2022

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